

Valerie M. Balester
Assistant Provost, Undergraduate Studies
Executive Director, University Writing Center & Academic Success Center
Professor of English

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EDUCATION

Ph.D. in English and Rhetoric, 1988
The University of Texas at Austin, Austin, TX 78712

M.A. in English, 1982
The Pennsylvania State University, University Park, PA 16802

B.A. in English and Philosophy, 1977 (cum laude)
Wilkes College, Wilkes-Barre, PA 18702

RESEARCH & TEACHING INTERESTS

Literacy, language variety and standard English, writing pedagogy, technical and business writing, computers and writing, research methodology in rhetoric and composition, writing program/center administration, history and theory of rhetoric, cultural rhetoric, communication in the disciplines

BOOKS

Single-authored volumes

The Holt Guide to Using Daedalus. NY: Harcourt Brace, 1995. (Writing textbook supplement for use with computers.)

Cultural Divide: Case Studies of African American College-Level Writers. Portsmouth, NH: Boynton/Cook-Heinemann, 1993.

Honorable Mention, 1993, W. Ross Winterowd Award for best book on composition theory.

Co-edited volumes

Latino/a Discourses and Teaching Composition as a Social Action. Co-edited with Michelle Hall Kells and Victor Villanueva. CrossCurrents Series. Portsmouth, NH: Boynton/Cook, 2004. 2nd printing, 2006.

Attending to the Margins: Writing, Researching, and Teaching on the Front Lines. Co-edited with Michelle Hall Kells. CrossCurrents Series. Portsmouth, NH: Boynton/Cook, 1999.

Uses for Journal Keeping: An Ethnography of Writing in a University Science Class. Co-edited with Barbara Johnstone. By Anne C. Johnstone. Ablex Writing Research Series. Norwood, NJ: Ablex, 1994.

CHAPTERS IN BOOKS

“My War on the “CCCC Statement.” In *Labored: The State(ment) and Future of Work in Composition*. Ed. By Dayna Goldstein, Randall McClure, and Michael Pemberton. Anderson, SC: Parlor Press, 2016. 29-51.

“Tutoring Against Othering: Reading and Writing Critically.” In *Tutoring Second Language Writers*, Eds. Shanti Bruce and Ben Raforth. Provo, UT: Utah State University Press, 2016. 195-212.

“How Writing Rubrics Fail: Toward a Multicultural Model” in *Race and Writing Assessment*. Eds. Asao B. Inoue and Mya Poe. New York: Peter Lang, 2012. 63-77.
2014 CCCC Outstanding Book Award in the Edited Collection category.

“Discourse and Cultural Bumping: Introduction.” Co-authored with Michelle Hall Kells. *Latino/a Discourses and Teaching Composition as a Social Action*. Eds. Michelle Hall Kells, Valerie Balester, and Victor Villanueva. CrossCurrents Series. Portsmouth, NH: Boynton/Cook, 2004. 1-6.

“Ebonics, Standard American English, and the Power of First-Year Composition.” Co-authored with Ellen Weber (graduate student). *Against the Grain: A Volume in Honor of Maxine Hairston*. Eds. Ralph Voss, David Jolliffe, Michael Keene, and Mary Trachsel. Hampton Press, 2002. 197-210. (Ms Weber conducted the research under my guidance, and I wrote the article.)

“Writing about Race and Ethnicity.” In *Coming of Age: The Advanced Writing Curriculum*. Eds. Linda K. Shamon, Rebecca Moore Howard, Sandra Jamieson, and Robert A. Schwegler. Portsmouth, NH: Heinemann-Boynton/Cook. 2000. CD-Rom. Print-linked publication. **Coming of Age won the Council of Writing Programs Administrations Outstanding Book Award for 2000.**

“Voices from the Wild Horse Desert: Introduction.” Co-authored with Michelle Hall Kells. In *Attending to the Margins: Writing, Researching, and Teaching on the Front Lines*. Eds. Michelle Hall Kells and Valerie Balester. CrossCurrents Series. Portsmouth, NH: Boynton/Cook, 1999. xiii-xxiii.

“Vir Bonus Agendi Peritus.” Co-authored with Philip Sipiora. In *Discourse Studies in Honor of James Kinneavy*. Ed. Rosalind Gabin. Potomac, Maryland: Scripta Humanistica, 1995. vii-xxvii.

“A Reexamination of Attitudes Toward Black English Vernacular.” In *Constructing Rhetorical Education: From the Classroom to the Community*. Eds. Marie Secor and Davida Charney. Carbondale and Edwardsville: Southern Illinois UP, 1991. 63-85.

“The Evolving Computer Classroom for English Studies.” *Ten Approaches to Computer Composition Classrooms*. Ed. Linda Myers. Buffalo, NY: SUNY Press, 1993.135-48.

REFEREED ARTICLES

“Mining Writing Center Data for Information Literacy Practices.” Co-authored with Stephanie Graves and Katherine C. Anders. *Reference Services Review*. 45.1 (2017): 100-16.

“International Tutors Make a Difference” *The Writing Lab Newsletter* 37.1-2 (September/October 2012): 6-9.

“The Idea of a Multiliteracy Center.” Co-authored with Nancy Grimm, Sohui Lee, David Sheridan, Naomi Silver, and Nancy Grutsch McKinney. *Praxis: A Writing Center Journal* 9.2 (Spring 2012).

“Development of Student Writing in Biochemistry Using Calibrated Peer Review.” Co-authored with Adalet Barris Gunersel, Yasha Hartberg, and Nancy Simpson. *Journal of the Scholarship of Teaching and Learning* 8.1 (2008): 29-44.

“A View of Status and Working Conditions: Relations between Writing Program and Writing Center Directors.” Co-authored with James McDonald. *Writing Program Administration* 24.3 (Spring 2001): 59-82. **Winner of International Writing Centers Association Best Article of Year for 2001-02.**

“The Problem of Method: Striving to See with Multiple Perspectives.” Response to “History in the Spaces Left: African American Presence and Narratives of Composition Studies.” *College Composition and Communication* 52:1 (September 2000): 129-32.
“Development of Student Writing in Biochemistry Using Calibrated Peer Review”

“Research Portfolios: Connecting Projects to Products.” Co-authored with Lynn M. Burlbaw. *The Journal of Staff, Program, and Organization Development*. 13.1 (1995-96): 15-23.

REVIEWS

Mestz@ Scripts, Digital Migrations, and the Territories of Writing. Baca, Damián. NY: Palgrave, Macmillan, 2008. *Composition Studies* 39.1 (2011). 113-116.

The Everyday Writing Center: A Community of Practice. Geller, Anne Ellen et al. Logan, UT: Utah State UP, 2007. With Nathalie Singh-Corocran. *The Writing Lab Newsletter* 32.4 (2007). 7-9.

“Introducing Wadsworth InSite.” *Kairos* 8.2 (2003). Electronic publication.

The Politics of Writing Centers. Eds. Jane Nelson and Kathy Evertz. Portsmouth, NH: Boynton-Cook, 2001. *Rhetoric Review* 21.2 (2002). 289-92.

The Kinneavy Papers: Theory and the Study of Discourse. Eds. Lynn Worsham, Sidney I Dobrin, and Gary A. Olson. NY: SUNY Press and the Association of Teachers of Advanced Composition, 2000. *Journal of Technical Writing and Communication*. 31.3 (2001), 325-30.

COMPUTER CONFERENCES and WEBSITES (not refereed)

University Writing Center, Texas A&M University. “Teaching a W or C Course.” < writingcenter.tamu.edu/teaching-writing/>.

Next Level Training Module, “Beyond Grammar: Teaching Style in Context” Co-authored with Courtney Wellman, College Station Independent School District. <www.nextlevelonline.org/beyondGrammar.php>.

PRESENTATIONS

South Central Writing Centers Association, 2019. “Managing Ethos: The Transfer of Directors’ Work.” Roundtable participant.

International Writing Centers Association, 2018, “Campus Partners: Advancing Collaborations between Writing Centers and Libraries.”

National College Learning Centers Association, 2018. Mini-engagement session. “Making Face: Creating an Inclusive Marketing Plan.” With Anna Transue and Marisa Gossett.

International Writing Centers Association, 2017, “Subversive Tactics: Increasing Our Influence Using Classroom Workshops,” with Thad Bowerman.

National Council of Teachers of English, 2017, “Working Conditions are Teaching and Learning Conditions: The Teaching of College Writing in the 21st Century,” Roundtable Discussion Leader.

Council on Undergraduate Research, 2016, “Collaborative Undergraduate Humanities Research through Summer Sessions and Writing Communities” with Duncan MacKenzie and Sarah Misemer.

Association of Colleges for Tutoring and Learning Assistance, 2014, “Certifiable Success; Encouraging Writing Centers to Certify with CRLA,” with Candace Schaefer.

Plenary address for faculty workshop, Spelman College, Atlanta GA, “Writing across the Curriculum: WID, WAC, WI and Other Acronyms: Best Practices,” 2013. Also, led

workshops on writing in STEM and implementing a WAC/WID program.

South Central Writing Centers Association, 2013, “Transforming the Landscape between Faculty and Writing Centers: Toward a 21st Century Vision.”

South Central Writing Centers Association, 2012, “Tutoring Globally: Non-Native English Speakers as Tutors.”

University of Texas at Brownsville, “Writing Across the Curriculum at Texas A&M University,” August 17, 2011. Keynote address at Academic Convocation.

McNeese State University, Lake Charles, LA, “Write to Excellence Center Writing Retreat,” June 22-24, 2011. Facilitator and speaker.

Computers and Writing, 2011, “From Writing Center to Multiliteracy Center: Imagining the Twenty-First Century,” roundtable discussant.

Assessment Conference, Texas A&M University, 2011, “Designing Assessment Methods for a W Course in Agricultural Systems Management: Successes and Failures” with Steve Searcy, Clyde Munster, Candace Schaefer, and Steve Kaminczak.

South Central Writing Centers Association, 2010, “Building a Comprehensive Marketing Plan,” Roundtable with UWC staff Sierra Mendez, Nancy Vazquez, and Meghan Wall.

College Composition and Communication, 2010, “What Color Is Collaboration? Writing Centers, Race, and Consensus.”

International Writing Centers Association Collaborative@CCCC, 2010, knowledge café moderator, “Revising Writing Centers to Address Oral and Written Communication in a Wired, Multi-Media, Web 2.0 World.”

College Composition and Communication, 2009, “Racism in Rubrics: Considering Language Variety in Education.”

Midwest Educational Research Association, 2009, with Brandt W. Pryor and Caroline R. Pryor, “Understanding Student Attitudes for Data-based Decision Making: A Study of Beliefs Forming Attitudes Toward Having Used a University Resource.”

College Composition and Communication, 2008, “We Can’t Teach Writing: Implementing a WID Program.”

Texas A&M Qatar, Education City Writing & Learning Roundtable on Academic Integrity, 2009, Roundtable leader, “Academic Integrity” Texas A&M Qatar, 2009, “English(es) as a World Language: Preparing Engineers for the 21st Century.”

IWCA poster session, 2008, with James McDonald, “A Study of Writing Center Directors: Dealing with Conflict.”

European Writing Centers Association, 2008, workshop with Candace Schaefer, “Using Virtual and Uncommon Space for Writing Center Work.”

South Central Writing Centers Association, 2007, workshop with Donna Dunbar-Odom and Shannon Carter, Texas A&M-Commerce, “When Technologies Converge: Writing Centers, Centers for Multiple Literacies.”

North Texas Writing Centers Association, 2007, Collin County Community College-Preston Ridge Campus, Frisco, TX, Keynote speaker, “Not Just About Writing Anymore: Writing Centers in the 21st Century.”

International Writing Centers Association, Houston TX, 2007, Keynote speaker, with James McDonald, “The Spaces Betwixt and Between: Moral Ambiguity in the Life of Writing Center Professionals.”

Quality Day, McNeese State University, 2007, keynote speaker, “Write to Excellence: The Role of the Writing Center in Writing across the Curriculum.”

College Composition and Communication, 2007, “‘That’s Not Writing!’: Problems of Identity and Definition in Cross-Media and Cross-Disciplinary Teaching.”

College Composition and Communication, 2005. “Traces of Students’ Own Language: Reexamining Plagiarism.”

International Writing Centers Association, 2003, with Deborah Pipes and Kate Everett, “Talking (and Writing) Back: Web Cams in Synchronous Electronic Consultations.”

College Composition and Communication, 2003, “Transforming an English Writing Center into a University Writing Center: Moving from the Margins to the Center at a Research I University.”

International Writing Centers Association, 2002, “Transforming the Center.”

University of Louisiana at Lafayette, 2002, Visiting Scholar for Rhetoric Symposium, “Assessment in the Writing Center” and “Doing Cross-Cultural Research.”

University of Texas at Austin, Division of Rhetoric, 2000, invited speaker, “The Power of Standard English.”

Tarleton State University, Department of English, 2000, invited speaker, “The Power of Standard English.”

Blinn Professional Association, Blinn Community College, Bryan, TX, 2000, invited speaker, “A Talk on Literacy and the College Curriculum.”

College Composition and Communication, 2000, “The Virtues of Style.”

College Composition and Communication, 1999, “The Uses and Abuses of the Computer Literacy Myth.”

College Composition and Communication, 1998, roundtable participant, “What Are We Really Talking About?: Enduring Myths and Attitudes About AAVE/Ebonics.”

“The Computer Lab and the Writing Center” and “Ethics and Cross-Cultural Contacts” Cultures of Writing Conference, *The Society for Critical Exchange*, Cleveland, OH, February 1997.

DEPARTMENT, COLLEGE, & UNIVERSITY SERVICE & ADMINISTRATION

Current Positions

Assistant Provost for Undergraduate Studies, 2014-present. Serve as undergraduate Ombuds and oversee grade appeals for the university; assist Associate Provost with programs related to enhancing undergraduate experience.

Executive Director, Academic Success Center, 2016-present. Responsible for \$1,600,000 budget and 200-member staff (30 full-time + students)

Executive Director, University Writing Center, 2001-present. Responsible for \$1,100,000 budget and 75-member staff (11 full-time + students)

Chair, Writing and Communication Course Advisory Committee, 2002-present

Chair, Academic Success Center Advisory Board, 2018

Member, Provost’s Academic Success Task Force, 2018

Member, Fiscal Appeals Committee, 2015-present

Ad hoc member, Academic Deans Operations Committee, 2014-present

Other Positions and Service

Interim Director, Undergraduate University Writing Center; appointed by Associate Provost of Undergraduate Programs and Academic Services, Dr. Mark Weichold, August 2001. Responsible for \$500,000-800,000 budget and for startup of writing center, including acquiring all furniture and equipment and training and hiring staff

Member, WALs Advisory Committee, NEH grant to study Calibrated Peer Review software in the sciences and mathematics, 2004-09

Member, Ad Hoc Committee of Writing, English, 2015-2016

Grader and Facilitator for Writing Assessment Program, Office of Institutional Assessment, 2009, 2010

Grader for Critical Assessment Test, Office of Institutional Assessment, 2010

Member, Department of English Writing Programs Committee, 2001-2015

Chair, Tenure and Promotion Committee for Andrew Pilsch, 2016

Member, Tenure and Promotion Committee for Lucia Hodgson
Member, Third-Year Review Committee, Qwo-Li Driskell, 2010
Chair, Tenure and Promotion Committee for Elias Dominguez-Barajas, 2009
Chair, Undergraduate Academic Appeals Committee, 2011- Fall 2012
Member, Undergraduate Academic Appeals Panel, 2009-2012
Member, Faculty Review Committee for Journalism Education, 2006-2009 and 2010-13
Member, Assessment Advisory Committee, 2007-08
Judge for research posters, Ecological Integration Symposium, April 2007
Member, 19th Century American Literature & African Studies Search Committee,
Department of English, 2006
Member, Core Curriculum Committee of the Enhancing the Undergraduate Experience
Task Force, Spring 2005
Member, Core Curriculum Committee, 2005-06 (appointed by Chair)
Chair, ad hoc committee on creating website for Office of Institutional Assessment's
Scholarship of Assessment Think Tank, 2005
Member, Office of Institutional Assessment's Scholarship of Assessment Think Tank,
2005, 2006
Member, ad hoc Faculty Senate Committee on the Senior Thesis
Member, Department of English Graduate Studies Committee (Substitute, 2002-04 and
appointed, 2004-07)
Member, Leadership Committee for Carnegie Institute on the Doctorate, Department of
English, 2003-04
Member, Honors Scholarship Committee, 2003-04
Interview panelist for Scholarship Selection Committee, Office of Honors Programs and
Academic Scholarships, Spring 2003
Member, Department of English Graduate Qualifying Committee, 1999-2002
Co-Chair, University Undergraduate Writing Center Search Committee, Jan. 2001-Aug.
2001
Member, Writing Specialist Search Committee, Texas A&M University at Galveston,
Spring 2001
Member, ad hoc committee to implement W course requirement, Fall 2001

Summer 1995-2000

Director of Writing Programs, English, July, 1995-August 1999
Responsible for the writing center, computer classrooms, and 4 multi-section
courses, FY English, Technical Writing, Scientific and Technical Writing, and
Introduction to Literature (a writing course). Secured internal grants for computers
of \$160,000 and instituted a local publication for FY English to fund a copier and
Graduate Assistant Teacher professional development initiatives. Revised the FY
English curriculum and served supervised mentoring of Graduate Assistant
Teachers. Instituted recognition and teaching excellence and innovation awards
for Graduate Assistant Teachers.
Chair, Tenure and Promotion Committee for Christopher Holcomb, Fall 2000

Faculty Advisor, “Literacies and Literary Representations: Posing Questions, Framing Conversations about Language and Hispanic Identities” Symposium, October, 2000.
Assisted in planning and moderating; raised \$3,000 from local sources and vendors
Chair, Third-Year Review Committee for Christopher Holcomb, Spring 1997
Chair, Academic Standards Committee, Liberal Arts, 1995-96
Member, Executive Committee, Dept. of English, September, 1995-1999
Member, Faculty Development Leave Committee, Liberal Arts, 1995-96
Elected Member, Salary Committee, Dept. of English, 1995-97
Member, Qualifying Exam Committee, Dept. of English, 1995-96; 1999-2002
Ad hoc member, Undergraduate Committee, Dept. of English, 1995-1999
Chair and Service Report, Evaluation Committee for Joanna Gibson, Senior Lecturer (4th year review), Spring 1999

1989-Spring 1995

Established Department of English Writing Center, 1990
Taught a graduate class in the summer of 1990 in which we created an administrative structure, training manual, and policies for a department writing center; worked with the department head to continue the center in a space provided by the department for one year, using volunteer graduate students; in Fall 1992, worked with the department to procure computers for a small classroom and provide a permanent staff for an associated writing center
Associate Director of Writing Programs, English, 1994-95
Advisor to Department of English Writing Center, 1990-94
Director of English Computer Classroom, 1990-91
Chair, Academic Standards Committee, Liberal Arts, 1994 -97
Elected Member, Department of English Executive Committee, 1993-95
Member, Grade Appeals Committee for English Writing Programs, 1992-94
Member, Reading Curriculum Revision Committee, Dept. of Educational Development, Curriculum and Instruction, 1993
Member, Freshman English Committee, 1988-91
Member, English Minority Recruitment Search Committee, 1991
Member, English Multi-Search Committee for faculty hires, 1989-90

Local Workshops and Presentations

“Hand Me That Monkey Wrench: Technological Tools for Teaching Writing.” Faculty workshop at Texas A&M, co-presented with Instructional Technology Services and Candace Hastings, University Writing Center Director, 2017 and 2018.

Speaker for Pedagogy Project, Texas A&M faculty, 2017, “Effective Short Writing Assignments.”

Faculty workshop for Mechanical Engineering at Texas A&M on assessing writing, 2017.

Faculty workshop on using technology in teaching writing for Texas A&M faculty, 2017, “Formative Feedback” and “Effective Assignments.”

“Teaching Writing in Psychology,” Spring 2016 and 2017

English Writing Courses, fall orientation and syllabus revision, 2016—worked through the summer to lead a Task Force of English graduate students to improve the English Department writing courses (FY, Technical, and writing about literature) and plan an orientation for all adjunct and graduate teachers of these courses

Keynote address for Develop and Thrive: Academic Services at Texas A&M, 2016, “Professional Communication.”

University Writing Center Faculty Workshop, December 2011, 2012, 2014, 2015; May, 2012, 2013, 2014, 2016 “W Course Primer” (on teaching a writing-intensive course)

University Writing Center Faculty Workshop, Summer 2016, “What We Have in Comma: Trials and Tribulations of Teaching Grammar”

Advise Texas “Business Writing,” Summer 2016

Geosciences Academic Preparation, “Emails to Professors and Essay Exams,” Summer 2016

“Teaching Writing in Sociology,” Spring and Fall 2016, 2017

Undergraduate Peer Mentors (College of Education), “Teaching Grammar,” January and March 2015

Office of the Registrar, “Grammar and Correspondence,” March 2015

University Writing Center Faculty Workshop, Summer 2015, “The Eyes Have It: Teaching Visual Communication.” With Sue Geller, Mathematics and Shari Yvon-Lewis, Oceanography

Scholarships & Financial Aid, “Writing Clearly and Concisely,” Summer 2015

“Scholarship Essays,” International Student Conference, January 2014

University Writing Center Faculty Workshop, Summer 2014, “Through the Looking Glass: Improving Reflective Writing”; repeated for Student Affairs in October 2014

Academic Oral Presentations, Econ-Aggie Career Association, September 2014

Urban Planning Workshop (undergraduates), October 2014, February 2015

Construction Science graduate students workshop, October 2014

Journal Writing for Veterinary Science Students, January 2013

Public Speaking for Society of Women in Industrial Engineering, April 2013

“Agricultural Leadership and Communication Workshop on Writing Pedagogy.” October 2013

University Writing Center Faculty Workshop, Summer 2013, “First Responders: Using Feedback to Improve Student Writing”

University Writing Center Faculty Workshop, Summer 2012, “Masters of the Univers(ity): Using Writing & Speaking to Help Students Master Course Content”

Summer Honors Invitational Program, 2009, “Strunk and White Revisited”

University Writing Center Faculty Workshop, Summer 2009 and Spring 2010, speaker and facilitator “Their Cheating Hearts: Why Students Plagiarize and What You Can Do about It”

Undergraduate Programs and Academic Services, 2009, for staff, “Writing Reboot”

University Advisors & Counselors Symposium, 2008, “Making Connections between Speaking and Writing: Guiding TAMU Students into New Ways of Writing”

Teaching with Technology Conference, Texas A&M, 2008, with UWC Staff Candace Schaefer, Steve Kaminczak, and Stephanie Leary, “Tutoring Online: The University Writing Center’s Online Writing Lab”

University Writing Center Faculty Workshop, Summer 2007 and Fall 2007, speaker and facilitator “Write from Wrong: Responding to Error in Student Writing”

Energy 101 Instructors’ Workshop, 2007, “Teaching Analysis, Summary, Synthesis”

Engineering Scholars Program, 2007, speaker/discussion leader, “Technical Writing”

International Association of Administrative Professionals Conference, 2007, featured speaker, “Writing Is More than Writing: Visual Rhetoric & Elements of Design”

Teaching with Technology Conference, Texas A&M, 2007, “Revising Rubrics for Cultural Diversity”

Teaching with Technology Conference, Texas A&M, 2006, Workshop presenter, “Devising a Rubric for Assessing Writing”

Gender and Latino Discourse: Vernacular Rhetorics, Language, and Expressive Culture, Texas A&M, Respondent to panel, 2006

Century Scholars Learning Community, 2005-2010, "Travel Journals." (Presented every year, with variations)

Mays Business School, Texas A&M University, Business Communication Workshop Series for Masters Students, 2005, Workshop facilitator with M. Jimmie Killingsworth, "Achieving Success through Effective Business Communication."

University Writing Center workshop for Graduate Assistant Teachers, 2005, "Grammar for Graders"

Counselors' Summer Institute, 2005, "Resources at the University Writing Center"

Project Grad for high school students, 2005, two-hour writing workshop

TATEP (Training for Graduate Assistant Teachers), 2005, "Doing Your Part: Improving Student Writing at TAMU"

Reads and Counts, 2005, "Inspiring Students to Keep Trying"

Aggie Hostel, The Association of Former Students, 2005, "IMing, Blogging, and Other Fun Ways to Communicate ;-)"

Teaching with Technology Conference, Texas A&M, 2005, "What to Do When You're Waterlogged: Choosing the Right Writing Tools for Journals"

University Writing Center Faculty Workshop, Summer 2005, speaker and facilitator "Aiming High: Using Models of Good Writing to Spur Students to Excellence"

The Next Level: A Workshop for High School Writing Teachers, 2004. Keynote Address, "Just Because You Build It Doesn't Mean They'll Come: Designing Web Interfaces for Writing Instruction"; Workshop Session: "Writing for Multiple Contexts" and "When One Size Doesn't Fit All"

Rotary International of Bryan-College Station, 2004, "Literacy is Life-Long Learning"

Dean of Faculties, 2004, "Writing-Intensive (W) Course Assistance"

Center for Teaching Excellence, 2004, "Capturing Their Attention: How to Effectively Engage Students in Your Large Class"

College of Agriculture and Life Sciences, 2004, "Preparing a Writing Intensive Syllabus"

University Writing Center Faculty Workshop, Summer 2004, speaker and facilitator, “Using Writing to Teach Course Content”

Project Grad, University Outreach, June 2004, six-hour writing class for college-bound high school students

University Writing Center Faculty Workshop, Summer 2003 and Fall 2003, speaker and facilitator, “Preparing a Writing-Intensive Course Proposal”

Engineering Scholars Program, Fall 2003, speaker/discussion leader, “University Writing Center Services”

University Writing Center Faculty Workshop, Spring 2002, speaker and facilitator, “Developing a Writing Intensive Course”

English Graduate Assistant Teachers, 2002, “Working with Needy Writers”

CAEN 280 (learning skills class), 2002, “Writing Center Resources”

University Bound, 2001, “Writing a Winning Admission Essay”

Dept. of English Graduate Student Job Placement Workshop, speaker, 2000 and 2001

Linguistics 602, 1998, speaker on sociolinguistic and composition research

Texas A&M Consolidated High School English teachers, workshop presenter, 1996, “Using Computers in the Writing Classroom”

Discourse Studies graduate seminar, 1995, speaker on research

Summer AP workshops, presenter, 1993, 1994, 1995, 1996, 1997, 1998

Freshman English Workshops, speaker, 1989, 1990, 1991

PROFESSIONAL SERVICE

IWCA Summer Institute Leader and Host, 2016

IWCA Summer Institute Leader, 2015

SACs QEP evaluator for Our Lady of the Lake in Baton Rouge, Louisiana, 2008

IWCA Computer Committee, 2008-2009

IWCA Board, at-large representative, November 2008-2011

SCWCA Vice President 2009-11, President 2011-2013, Past President, 2013-present

Chair, Rhetoric Section, CCTE, 1999, 2004

Member, Executive Committee, CCTE, 1997-2001; 2003-04

External Reviewer for Caroline Pryor, Southern Illinois U at Carbondale, 20

External Reviewer for Kermit Campbell, Colgate U, 2005

External Reviewer for Rebecca Jackson, Texas State U, 2003
External reviewer for Donna Nelson-Beene, Bowling Green State U, Fall 2001
Chair, Local Arrangements, CTE, 2000 (raised \$5,000)
External reviewer for Chloe Diepenbrock, U of Houston, Clearlake, Fall 2000
Member, Resolutions Committee, CCCC, 1995-96

TEACHING

Fall 2010-2015, Level 3 Training for Writing Consultants
Fall 2009, Co-taught FY Seminar “What Can I Believe?: Rhetoric in the Age of Hype”
with Paul Meyer
Fall 2008, FY Seminar “Ancient Rhetoric, Modern Lies”
Fall 2006, ENGL 656 Writing Program Administration
Fall 2005, ENGL/LING 285 Level 1 Training for Writing Consultants
Spring 2005, ENGL/LING 285 Level 2 Training for Writing Consultants
Before 2005, I conducted informal training for consultants. After 2005, we instituted
3 classes for undergraduate peer tutors. I do not teach these classes every semester but
I do oversee them as well as our two non-credit graduate classes and our weekly staff
trainings (also non-credit). I occasionally conduct our weekly staff trainings.

Department of English, Texas A&M University

1988-2001 Undergraduate Courses: Technical Writing, Scientific and Technical Writing,
Advanced Composition, Technical Editing and Writing, Approaches to Literacy, History
of Rhetoric to 1900, Introduction to Literature, Survey of Western Literature, History of
the English Language, Minority Women’s Literature (special topics course), The Social
Construction of Literacy (special topics course)

Graduate Courses: Business Communication for MBAs, History of Rhetoric, English
Writing Lab, Analysis of Business and Technical Writing, Seminar in the Teaching of
English Composition, Composition Research, Writing Program Administration

Teaching portfolio used in “Sample Portfolios From Across the Disciplines,” In Peter
Seldin et al., *Successful Use of Teaching Portfolios*. Bolton, MA: Anker, 1993. 136-42.

SUPERVISION OF STUDENTS

Honors Undergraduate Research Fellows

2009-2010 Lara Speights, Communication. “Comparative Analysis of Second Language
Instruction and Motivation”

2006-07 John Belk, English, “Creative Writing and Composition in American
Universities”

2005-06 Jodi Whitaker, Psychology. “The Effects of Gender on Student Writers’
Evaluations of Peer Tutor Competency”

Independent Studies Courses (E685 or 485): 1989-present

Have supervised 8 graduate students in Contemporary Composition Theory; 3 graduate students in Writing Center Theory, Administration, and Pedagogy; 1 graduate student in Writing Center Research; 2 graduate students in Computers and Writing; 3 graduate students in Composition Research; 1 graduate student Business Communication; 1 graduate student in History of English; and 1 undergraduate in Technical Editing

Summary of Service on PhD/Masters Committees

Have served or am serving as Chair/Co-chair of 12 Ph.D. English and 4 MA English Advisory Committees. Have served as a member on 15 Ph.D. committees in English; 1 Ph.D. committee in Education; as a member on 11 Masters committees in English; 2 MA committees in Speech; 4 MA committees in Education; 1 MA committee in Agricultural Journalism; 4 in Science Journalism; and as GCR on 6 committees. Also substituted on 3 Ph.D. English and 1 MA English committees. Total committees = 59 (not including substitutions)

PhD Dissertations in Progress in English

Ryan Neighbors (chair), Lori Arnold (chair), Alma Villanueva (co-chair), and Elias Adanu (Member)

Completed PhD Dissertations Directed, all PhD English

Patricia Droz (co-chair), "The Toughest Cook in the Kitchen: Gender, Authority, and Working-Class Discourse(s) in a Hypermasculine Restaurant," 2015.

Kathleen Flacy (chair), "Education or Educación? A Comparative Analysis of the Discourses of Latino/A Students and Three Community Colleges," 2014.

Stephanie Wheeler (co-chair), "The Enfreakment of Language: Eugenics, Disability, and Rhetoric," 2014.

Marcos Del Hierro (co-chair), "Every Day I'm Hustlin': Hip-hop Rhetorics and the Art of Making Do," 2014.

Scharold, Dagmar, "Cooperative Tutoring: Transforming Collaboration in the Writing Center," 2012

Murphy, Susan Wolff, "Politeness and Self-presentation in Writing Center Discourse," 2001

Cardenas, Diana Torres, "The Conversation of the Consultation: Describing Collaborations," 2000

Schultz, Catherine Antoinette, "Crystallizing Readings: An Ethnography of Reading Transactions in a Basic Writing Classroom," 1998

Jackson, Rebecca Lynn, "Collaboration and Conflict: A Study of Writing Group Interaction in Two Alternative Learning Communities," 1997

Cherry, Suzanne Marie Collins, "A Rhetoric of Narratives in Three College Composition Classrooms: 'I Can't Even Believe I'm Telling You This,'" 1994

Neal, Honora Maureen, "Academic Register: The Voice of Authority," 1994

Faculty Mentor for Graduate Assistant Teachers, 1988-2001

Helped with teaching of E104; observed 1- 2 classes and grading for 2 sets of papers. Wrote evaluation reports. Advised on average 1-2 GATs per year

Mentor for Writing Programs Office to two GATs, Dana Lawrence and Cherry Levin, Fall 2004; for Patricia Droz, Fall 2007

Undergraduate Research Opportunities Program Advisor

Supervised Aubrey Adams in Multicultural Literacy with a focus on working in the writing center doing media production (Adobe InDesign) (Fall 2011); Darrell Smith in conducting survey research for Writing Center assessment (Spring 1996); conducted research on survey design in Writing Centers with Darrell Smith (Fall 1995); conducted a bibliographic search on computers and writing with undergraduate student Paige Jezek (Spring 1992); conducted research on assertive language and gender with undergraduate student Jodi Atkinson (Spring 1989)

PROFESSIONAL MEMBERSHIPS

National College Learning Centers Association
College Conference on Communication and Composition
National Council of Teachers of English
South Central Writing Centers Association (Past President)
International Writing Centers Association
Council of Writing Program Administrators

CONSULTING

Reviewer for *Kairos*, an online writing center journal, 2013-present
Reviewer for Utah State University Press, 2013
Reviewer for *The Writing Lab Newsletter*, 2008-present
Reviewer for *Composition Studies*, 1997-present
Reviewer for *Writing Center Journal*, 2003-present
Reviewer for *Journal of Advanced Composition*, 1999-2006
Reviewer for CCC, 1996, 1997
Reviewer for CCCC, 2002
Reviewer for all major English textbook publishers, including Addison Wesley Longman, St. Martin's, Prentice Hall, McGraw Hill, Allyn & Bacon
Houston Baptist University, Houston, TX, QEP consultation and norming session for faculty, May and July, 2012

McNeese State University, Lake Charles, LA, Writing Workshop for secondary and college teachers of writing (three days), May and June of 2011
University of Houston, Downtown, Houston, Texas, consulted on improving the First Year Composition Program, October 2006
Houston Baptist College, Houston, Texas “Using Portfolios,” a 6-hour workshop, March 2000
Northeast Louisiana University, Monroe, Louisiana, “Using Daedalus in the Classroom,” on using computers to teach writing, March 1997
University of Houston, Main Campus (February 1991) Featured discussion leader and speaker at workshop, “Teaching Composition with Computers.”
Incarnate Word College, San Antonio, Texas (Summer-Fall, ‘90). Designed a new syllabus the second semester developmental English course and conducted a four-hour training workshop for teachers

GRANTS, HONORS, CERTIFICATIONS

Certified Learning Center Professional - Level 4, National College Learning Centers Association.

Provost’s Core Curriculum Technology Enhancement Grant, in collaboration with the Department of English, Fall 2017, \$75,000

Diversity Grant, Texas A&M Academic Affairs, 2017, \$5,000

Diversity Grant, Texas A&M Academic Affairs, 2015, \$5,000

Diversity Grant, Texas A&M Academic Affairs, 2016, \$5,000

Provost’s Core Curriculum Technology Enhancement Grant, in collaboration with the Department of English, Fall 2012, \$67,000

Association of Former Students Distinguished Achievement Award in Teaching, College of Liberal Arts, Fall 2007, \$3,000

Quality Enhancement Program grant for studying graduate student use of the writing center, shared with Associate Professor of Education, Caroline Pryor, 2005, \$6000

Nominated and accepted to the 2004 Leadership Institute for Texas A&M

“Web Resources to Support Writing Center Teaching Techniques for Writing Projects in Bryan Middle Schools,” awarded by the Regents’ Initiative TAMU, 2004, \$6,000

Winner, with James McDonald, of the Best Article of the Year for 2002-03, International Writing Centers Association

Namesake for mentor group, Texas Aggie Access Program, 2002-03 and 2003-04

Student Academic Leadership award to take tutors to the National Conference of Peer Tutoring in Writing Trip, Spring 2002, \$750

Honors Program Award for development of LBAR 389, Fall 1995, \$900

Montague-Center for Teaching Excellence Scholar Award, November, 1992, \$5,000

Center for Teaching Excellence Grant, July 1991, \$1,000